

# constructionproducts.ae

Online Partner for Quality Products

This is a one stop shop where we connect you through our e-Commerce platform to purchase Quality Products and Services from Manufacturers, Distributors and Skilled Trade Companies.

**connect your business**



- Online Store for Quality Construction Products
- No commission on Sale or Purchase
- RFQ/Tenders/Seminars
- One Time Annual Subscription for Seller
- Access to Trade Skills & Applicators of Construction Products
- Option to upload Product details & Images



# We have many services to solve your problems

**constructionproducts.ae** helps you to source Quality Products from major Brands faster and easier at your convenience 24/7



## Organisation

One e-Commerce Platform, many Quality Brands, local Manufacturers, Distributors and Technical Applicators



## Values

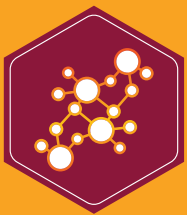
We strive to improve Customer experience with integrity and Trust for our Customers, Suppliers, Partners and Employees



## Management

We run our business on 3 core values: Quality Products, Market Experience and Passion for Customer Service

We empower the Construction Industry the opportunity to purchase Quality Products and Services through our e-Commerce Platform from Manufacturers, Distributors and Skilled Trade Companies. Our business model enables the Customer to source Quality Products faster and easier



**ONE STOP  
DESTINATION  
FOR ALL YOUR  
CONSTRUCTION  
NEEDS**





# Increase your Business Become a Seller

We provide an opportunity for businesses to market their products & solutions in specific categories and locations of UAE

Get the right  
Customers

Connect with

people looking for  
your products

CONNECT YOUR BUSINESS

through us

## Some easy steps to get started!

**1** Create an account  
on our website and  
it's fast & free!!!

Next, click on

CONNECT YOUR BUSINESS

**2** Review the  
different Package  
options and select  
the desired  
Package!!!

Once you have selected the appropriate package (Diamond, Platinum, Gold or Silver), upload the necessary documents in order to complete the process and the payment

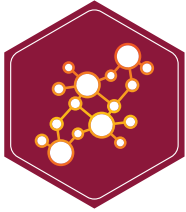
**3** We will verify your  
account and  
confirm for you to  
start selling!!!

You can then manage your profile by uploading the Products and start connecting with your customers

You can opt to set the price and discounts or give the customer a choice to negotiate directly. You have complete control over enquiry, negotiation, payment terms and delivery options in the way that best suits your business needs

\*\* Get a huge discount for annual package\*\*

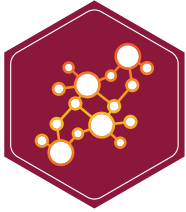
CONNECT YOUR BUSINESS



# Seller Packages

				DIAMOND	PLATINUM	GOLD	SILVER
1	Concrete Works	<input type="checkbox"/> Waterproofing <input type="checkbox"/> Curing Compounds <input type="checkbox"/> Concrete Repairs <input type="checkbox"/> Precast Elements	<input type="checkbox"/> Masonry Works <input type="checkbox"/> Form Works <input type="checkbox"/> Concrete Blocks <input type="checkbox"/> .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	Interiors & Finishes	<input type="checkbox"/> Wooden Flooring <input type="checkbox"/> Raised Access Flooring <input type="checkbox"/> Wall Systems <input type="checkbox"/> Ceiling Products <input type="checkbox"/> Glass & Mirrors	<input type="checkbox"/> PVC Flooring <input type="checkbox"/> Tiling Systems <input type="checkbox"/> Paints & Decor <input type="checkbox"/> Gypsum & Plywood <input type="checkbox"/> Sealants & Adhesives	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	MEP	<input type="checkbox"/> Electrical systems <input type="checkbox"/> Bearings <input type="checkbox"/> Plumbing Solutions	<input type="checkbox"/> Copper coils & Pipe fittings <input type="checkbox"/> Sealants & Adhesives <input type="checkbox"/> .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	HVAC	<input type="checkbox"/> Sealants, Tapes & Adhesives <input type="checkbox"/> Acoustic Insulation <input type="checkbox"/> Refrigerant & Accessories	<input type="checkbox"/> Preinsulated Ducts <input type="checkbox"/> Flexible Ducts <input type="checkbox"/> .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	Speciality	<input type="checkbox"/> Solar Technology & Services <input type="checkbox"/> Carbon Fibre Strengthening <input type="checkbox"/> .....	<input type="checkbox"/> Chemical Resistant Liners <input type="checkbox"/> Building Demolition <input type="checkbox"/> .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	Facades	<input type="checkbox"/> Glass & Aluminium <input type="checkbox"/> ACP Systems <input type="checkbox"/> Roof Cladding	<input type="checkbox"/> External Insulation (EIFS) <input type="checkbox"/> Sealants <input type="checkbox"/> .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	Construction Chemicals	<input type="checkbox"/> Admixtures <input type="checkbox"/> Anchoring Grouts <input type="checkbox"/> Waterproof Systems <input type="checkbox"/> Bitumen Membranes	<input type="checkbox"/> Speciality Flooring & Coatings <input type="checkbox"/> Epoxy & Cementitious Grouts <input type="checkbox"/> Injection Systems <input type="checkbox"/> .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	Essentials	<input type="checkbox"/> Construction Hardware & Tools <input type="checkbox"/> Mixing Paddle <input type="checkbox"/> PPE <input type="checkbox"/> Scaffolding Services	<input type="checkbox"/> Tools & Equipment <input type="checkbox"/> Signages <input type="checkbox"/> .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9	Fire & Safety	<input type="checkbox"/> Fireproof Coatings <input type="checkbox"/> Firefighting Equipment <input type="checkbox"/> Fire Protection Systems	<input type="checkbox"/> Fireproof Sealants <input type="checkbox"/> Passive Fire Protection <input type="checkbox"/> .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10	Skilled Trade	<input type="checkbox"/> Waterproofing <input type="checkbox"/> Epoxy Flooring <input type="checkbox"/> Protective Coatings	<input type="checkbox"/> Concrete Repairs <input type="checkbox"/> Fireproof Coatings <input type="checkbox"/> .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- ABU DHABI   
  DUBAI   
  SHARJAH   
  AJMAN   
  RAK   
  UAQ   
  FUJAIRAH  
 BIDA ZAYED   
  RUWAIS   
  AL AIN   
  .....



# We have offered the best Marketing Tools for you

SL#	FEATURES	DIAMOND	PLATINUM	GOLD	SILVER
1	Online Store	●	●	●	●
2	Technical Query	●	●	●	●
3	RFQ/Tenders	●	●	●	●
4	Locations	ALL UAE	Limited	Limited	Limited
5	Display of Logo	●	●	●	●
6	Display of Logo on Home Page & all Searches	●	●	●	●
7	Reports - Sales	●	●	●	●
8	Stock/Inventory Display	●	●	●	●
9	Business settings (TL, PP, Profile etc)	●	●	●	●
10	Payment History	●	●	●	●
11	Manage Profile	●	●	●	●
12	Support Tickets	●	●	●	●
13	Product Reviews	●	●	●	●
14	Project Details	●	●	●	●
15	Customer Wishlist	●	●	●	●
16	Flash Deals	●	●	●	●
17	Subscription Payment Flexibility	●	●	●	●
18	Product bulk upload	●	●	●	●
19	Upload Brochures	●	●	Limited	Limited
20	Upload Video links	●	●	●	●
21	Newsletter/Blog	●	●	●	●
22	Customer Searches	●	●	●	●
23	Purchase History	●	●	●	●
24	Compare	●	●	●	●





# Frequently Asked Questions

## WHAT IS THE OPERATIONAL MODEL OF **constructionproducts.ae**?

Website and mobile app of **constructionproducts.ae** provides an online platform to connect **Buyer & Seller** to Identify, Compare, Purchase and Sell Construction Products based on Specific Categories, Brands, and Locations in UAE.

**Buyers** have the choice of accessing the online store of the Seller based on their products, price, payment terms, delivery style etc., through our website or mobile app of **constructionproducts.ae**

**Sellers** are given the option to select a specific Seller Package (Diamond, Platinum, Gold or Silver) through **CONNECT YOUR BUSINESS** to cater to their Product category Location and avail a variety of benefits associated with each Seller Package.

## CAN I REGISTER AS BOTH BUYER AND SELLER IN **constructionproducts.ae**?

Yes, You can register as a **Buyer & Seller**, but there will be two different accounts.

As a **Buyer**, you can browse and connect with the Seller's online store free of charge.

The **Seller** account needs to have a subscription package for doing business. Depending on the Seller Packages selected, you will be entitled to the benefits mentioned in Product Category, Locations, Display of Logo etc.

## WHY SHOULD I USE **constructionproducts.ae**?

**Buyer:** **constructionproducts.ae** will give you access to an online store for thousands of Quality Construction Products from qualified Manufacturers and Distributors in the comfort of your Site, Office, or Home 24/7.

**Seller:** will connect your customers even in remote areas and conduct business through our online store or mobile app. Our e-platform provides you with the option to upload/update your product details including brochures, images, inventory, set special prices based on order quantity, flexible payment terms and offer deals or promotions.

## WHAT ARE THE FEES FOR BUYING OR SELLING ON **constructionproducts.ae**?

It is free for anyone to log in and browse the products, suppliers etc.

As a **Buyer**, you have the option to explore a wide array of products, connect with the sellers and negotiate directly in terms of payment and delivery.

Based on the selected one-time annual subscription packages, **Seller** have the flexibility to select locations, upload Product details, Images, Promotions etc. There is no commission for your sale, and **Seller** can directly negotiate with **Buyer** on prices and delivery. This makes it convenient and stress-free for you to directly communicate with customers in a way that best suits your business needs.

## IS IT SAFE TO DO BUSINESS ON **constructionproducts.ae**?

Our business model is to connect the **Buyer & Seller** through our Online platform. To ensure the security of financial transactions, we do not collect Credit Card numbers from **Buyer & Seller**.

If you are a **Buyer**, during the Registration process, we may collect certain information such as Name, Billing & Shipping Address, and preferred Payment method (EXCLUDING Account details).

If you are a **Seller**, during the Registration process, we may collect information such as Company Name, Trade License, VAT Certificate, Account Details, preferred Payment method, Business type etc.



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